# **EuPIA Printing Ink Market Statistics 2015**



#### A sector of CEPE aisbl

## Introduction

These statistics show a summary of printing ink sales from EuPIA's more detailed Quarterly Market Sales Statistics. The findings are based on the consolidated results of data supplied by 26 EuPIA member companies who have all submitted data on a standard basis to our independent trustee who compiles the data for EuPIA. The results show sales volume in 000s tons and value in €m for the last year of 2015.

It is estimated that the sample group accounts for about 90% of total industry sales in Europe.

# Key sectors shown Liquid inks water borne - this includes flexo

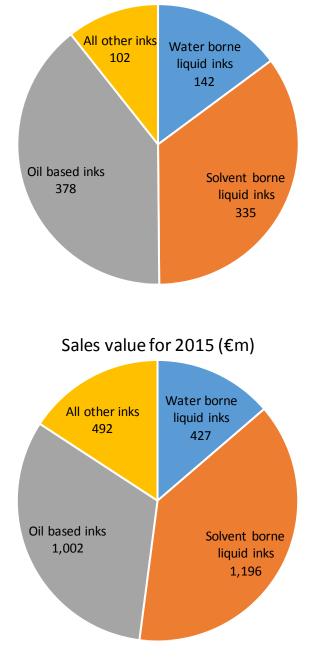
and gravure water borne inks, technological varnishes, extenders, primers and overprint varnishes.

**Liquid inks solvent borne** - this includes flexo and gravure solvent borne inks, publication gravure inks, technological varnishes, extenders, primers and overprint varnishes.

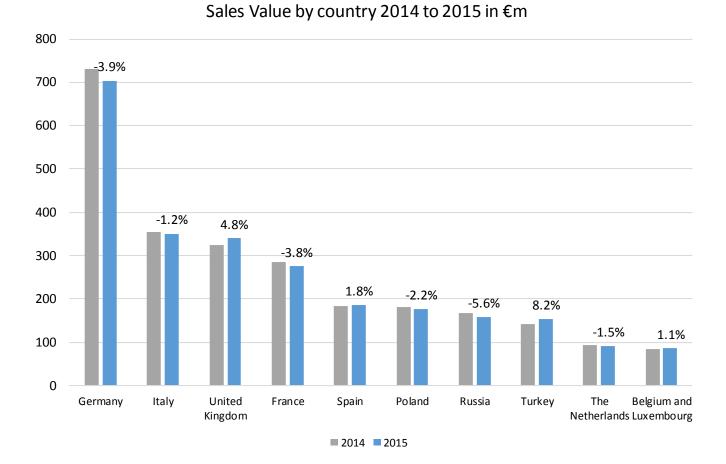
**Oil based inks** - includes coldset and heatset offset as well as conventional sheetfed offset inks.

All other inks - all other inks except screen ink sales which are not included in these statistics.

Avenue E. Van Nieuwenhuyse 6 BE - 1160 Brussels Phone: +32 (0) 26 76 74 80 Fax: +32 (0) 26 76 74 90 E-mail: eupia@cepe.org Internet: http://www.eupia.org



### Sales volume for 2015 (000s tons)



#### 90 80 -3.5% 70 6.6% 60 2.5% 50 -11.5% 0.3% 5.7% -11.3% 40 -5.5% -4.2% -2.4% -1.0% -6.8% 0.8% \_\_\_ 30 0.4% -10.0% 20 1.5% -5.0% 1.8% 3.9% 10 -6.5% Other hone is the proper Countries. The Ballic States Other EU Countries 0 Dennakand Leand Switzerland AUSTRIA Clech Rep. Greece HUNBARY sweden Slovakia Romania Croatia Ukraine Norway Bullearia Belarus slovenia

## Sales Value by country 2014 to 2015 in €m

2014 2015