

PRESS RELEASE

EuPIA publishes Customer Information Note on printing inks under the PPWR ahead of the first application deadline.

Brussels, 10 July 2026 — The European Printing Ink Association (EuPIA) has published a Customer Information Note to support companies using printing inks in preparing for the first application deadline under the Packaging and Packaging Waste Regulation 2025/40 (PPWR) on 12 August 2026.

The Note explains what information printing ink customers can expect and may need from their ink suppliers in relation to the 12 August 2026 PPWR obligation. It is aimed at companies purchasing and using printing inks, including packaging converters and other actors preparing PPWR-related documentation.

PPWR entered into force in February 2025 and will apply in stages over the coming years, with the first general application date on 12 August 2026. While the Regulation establishes important new sustainability and information requirements for packaging, delegated and implementing acts are still being developed and substantial practical implementation questions remain open. This creates uncertainty and operational challenges for companies across the packaging value chain, including the printing ink sector and its customers.

“The printing ink industry is committed to supporting its customers in preparing for PPWR compliance, even while several implementation details remain open. With this Customer Information Note, EuPIA aims to provide clear, practical and proportionate guidance on the information needed ahead of the first PPWR application date,” said Cornelia Tietz, Director of EuPIA.

For printing inks, customers can expect supplier statements addressing the relevant heavy metal requirements and the absence of intentionally added PFAS for food-contact packaging applications. Based on the current state of PPWR implementation, no additional testing by ink manufacturers is required at this stage.

EuPIA underlines that the printing ink industry is committed to supporting safe and sustainable packaging. Building on 30 years of voluntary product stewardship, including the EuPIA Charter on raw material selection and exclusion, the industry continuously strives to avoid and minimise substances of concern in printing inks. It also aims to provide relevant information in a reliable, practical and proportionate manner.

The EuPIA Customer Information Note is intended as a practical first step for customers preparing for PPWR compliance. Customers are encouraged to consult the Note as a first practical reference and to discuss specific information needs with their ink suppliers. EuPIA will continue to monitor regulatory developments and provide further information as implementation details become clearer.

The Customer Information Note can be downloaded from the EuPIA website:

[202607_informationnote_PPWR_final.pdf](#)

About EuPIA

EuPIA represents over 90% of European printing ink production and is committed to advancing

health, safety, sustainability, and regulatory compliance in the sector. For more information, visit www.eupia.org.

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